

**HI 298-001: U.S. Business History**  
**Spring Semester 2016 – Th 3:00pm – 5:45pm**  
**Riddick 461**  
**Michael Weisel**

**Course Overview**

This course examines the history and role of business in the United States from the time of the country's founding until the present, with a particular focus on the twentieth century. We will conduct this examination through selected readings, historical business case studies and in-class discussion. The course will explore the development of our capitalist economy through various business organizations, the rise of Big Business, government regulation, consumer consumption, Wall Street, leadership, technology and the relationship between business and labor. In sum, we will consider the political, social, cultural, geographical, legal, moral, environmental, and technological dimensions of American business history.